



**KETK-TV, Tyler, TX 75703
ComCorp of Tyler License Corp.**

**Quarterly List of Issue-Responsive Programming
Third Quarter 2012 (July 1, 2012 – September 30, 2012)**

KETK-TV has ascertained the following issues as important to the Tyler, Texas community:

- Crime
- Economy
- Education
- Government and Politics
- Health
- Public Safety

During this quarter, KETK-TV broadcast the following local and network programs that provided the station's most significant treatment of these community issues:

Local News and Public Affairs Programming:

- KETK Today (Monday – Friday: 5:00-7:00am)
- East Texas Live (Monday – Friday: 11:00am-12:00pm)
- Live at Five (Monday – Sunday: 5:00-5:30pm)
- KETK News at 6 (Monday – Friday: 6:00-6:30pm)
- KETK News at 10 (Sunday – Friday: 10-10:35pm)
- KETK Today (Saturday & Sunday: 8:00-9:00am)
- KETK News at 10 (Saturday: 10-10:30pm)

NBC Network News and Public Affairs Programming:

- Today (Monday – Friday: 7:00-11:00am)
- Today Weekend (Saturday: 6:00-8:00am; Sunday: 9:00-10:00am)
- Meet The Press (Sunday: 10:00-11:00am)
- NBC Nightly News (Monday – Sunday: 5:30-6:00pm)
- Dateline NBC (Various days and times)
- Rock Center with Brian Williams (Thursday: 9:00-10:00pm)

While this list describes much of KETK-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in this Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue. Duration of each report is between 30 seconds and 2 minutes unless otherwise noted.

Filed by: Yolanda Clater
Yolanda Clater, Program Manager

October 9, 2012
Date Placed in Public Inspection File

Issue: Crime

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	07/02/12	1 minute 30 seconds	Police have charged a husband with murder, following a shooting late Friday night at the intersection of Allen and Santa Rosa Drive in Tyler. Police on the scene tell KETK, the call was made by 76-year old dentist Dr. Bobby Nichols that he had shot his wife.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	07/02/12	2 minutes 40 seconds	A man wanted for robbery in Wichita Falls was apprehended by local authorities in Frankston after a tip on America's Most Wanted.
<i>KETK Today</i>	5:00am 6:00am	07/17/12	2 minutes 40 seconds	21-year old Thomas Brookbank is behind bars. He's accused of sexually assaulting at least seven children. The alleged crimes happened at Shiloh Pines mobile home park in Tyler.
<i>KETK News at 10</i>	10:00pm	07/17/12	1 minute 30 seconds	The man accused of robbing a woman at gunpoint outside the Tyler library has been arrested and charged.
<i>KETK Today</i>	5:00am 6:00am	07/20/12	1 minute 10 seconds	Coffee City police currently on scene of a murder and kidnapping this Friday morning. The shooting took place around 10 Thursday night in Briarwood-Bay when a man shot and killed a woman then kidnapped another woman. Witnesses tell police the gunman took off in a 2001 silver Crown Victoria. The Henderson County sheriff's department is currently leading the investigation.
<i>KETK News at 10</i>	10:00pm	07/25/12	1 minute 20 seconds	Police are investigating the theft of mail from rural mailboxes.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	08/02/12	3 minutes 5 seconds	DPS and Gregg County officials worked together to arrest a man who fled from a traffic stop on foot.

Issue: Crime (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	08/06/12	1 minute 10 seconds	Longview police investigated the death of a person found Thursday afternoon in the parking lot of Buffalo Wild Wings in Longview.
<i>KETK Today</i>	5:00am 6:00am	08/07/12	30 seconds	A Kilgore liquor store the target of a different sort of bandit over the weekend: during the lunch hour Saturday. A man, dressed as a woman walked up to the register at the Rose Package store along highway 259. He pulled a gun on the clerk, then took money from the register.
<i>KETK Today</i>	5:00am 6:00am	08/08/12	40 seconds	A police chase that started in Camp County ends in Longview with one man in custody. Camp County authorities tried arresting Jonathan Anderson in Pittsburg but he took-off hitting two deputies' cars. That started a chase that ended on Gilmer Road in Longview near the Hawkins Parkway intersection.
<i>KETK Today</i>	5:00am 6:00am	08/21/12	3 minutes 40 seconds	There's probably nothing more frustrating than walking out to the parking lot, and finding your car has been stolen. What gets stolen might surprise you. More and more thieves are looking for the older, beat down vehicles with reliable parts.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	08/22/12	4 minutes	The family of a boy who went missing and was then found dead in his family's septic tank is reacting to the child's death, and the suspicions surrounding his parents.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	09/04/12	3 minutes 30 seconds	Fishing is a big sport in East Texas, but many people don't realize that cheating at fishing events can be a felony. Fraud starts as a class A misdemeanor but once you get winnings over \$10k, it can become a 3 rd degree felony and land you up to 10 years in prison.

Issue: Crime (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	09/05/12	1 minute 40 seconds	A day full of fishing: synonymous with peace and relaxation. But, fishing is also a big time sport for some, and with a big time sport comes: huge monetary prizes, trucks, boats, and professionals with big-money sponsorships, but there's a temptation to cheat for some. If caught, you can serve prison time and expect to pay up to \$10,000 in fines.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	09/07/12	5 minutes 15 seconds	A motion has been filed to dismiss the charges against Precinct 3 Smith County Constable Dustin Rust. Rust is charged with misuse of county funds. The motion must be approved by a judge.
<i>KETK Today</i>	5:00am 6:00am	09/12/12	1 minute	Twenty-seven thousand dollars worth of marijuana was found during a traffic stop in Nacogdoches County for a traffic violation on Hwy 59 south. Authorities noticed a strong smell of marijuana inside Williams' truck. Officers searched the vehicle and found 12 bundles of pot in the back of the truck. Hosie Lee Williams was arrested and booked into the Nacogdoches county jail.
<i>KETK Today</i>	5:00am 6:00am	09/17/12	1 minute 30 seconds	A robbery at a Tyler Walgreens on South Broadway. After several conflicting reports, Tyler detectives have confirmed that no arrests have been made in connection to the robbery, but they are following a strong lead. The robber, a white man in his mid 20s pointed a handgun at the pharmacist and demanded prescription pills. Authorities do have a possible vehicle description, a black 4-door sedan, which may or may not have license plates.

Issue: Economy

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	07/04/12	50 seconds	Triple A Texas is reporting that almost three million Texans will be hitting the road for Independence Day. The motor club says the reason behind the uptick in travel: more people are taking advantage of lower gas prices. The statewide average for a gallon of regular unleaded is now \$3.20.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	07/06/12	2 minutes	With the economy still struggling, more people are spending money on cheaper outdoor activities this summer.
<i>KETK Today</i>	5:00am 6:00am	07/19/12	2 minutes	East Texas wood scraps will be lighting homes in Austin. All thanks to a new biomass energy plant near Sacul. After more than a year of construction the 100-megawatt generating plant is finally up and running. The plant is powered by waste wood from local businesses.
<i>Live at Five</i>	5:00pm	07/20/12	45 seconds	Back to school spending is expected to rise to \$688 for the average family, according to an annual survey by the national retail federation.
<i>KETK Today</i>	5:00am 6:00am	07/25/12	1 minute 30 seconds	Gun sales up. Background checks for potential gun-buyers in Colorado jumped more than 40% in the wake of last week's movie shooting. Data from the Colorado bureau of investigation shows nearly 2,900 people were approved to buy firearms from Friday through Sunday.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	07/27/12	2 minutes 5 seconds	How insuring your 401K can protect your retirement savings. We'll talk to local financial experts.
<i>KETK Today</i>	5:00am 6:00am	08/06/12	1 minute	An American institution sells a burger for less than it costs to make. Amtrak is in hot water over its food and beverage costs. During a hearing, lawmakers learned Amtrak lost a whopping 833-million dollars over the last 10 years. Wasteful spending and lack of oversight in its food and beverage service are to blame.

Issue: Economy (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	08/07/12	1 minute 45 seconds	The Smith County commissioner's court has approved a tax abatement for a manufacturing plant that's set to move into the former Goodyear Tire plant on Highway 31 West in Smith County.
<i>KETK Today</i>	5:00am 6:00am	08/16/12	40 seconds	A new career builder survey found the number of American workers living paycheck to paycheck has dropped, slightly. Forty percent of workers surveyed reported they're always or usually reliant on their next payday to make ends meet; a slight decrease from 42% in 2011.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	08/17/12	2 minutes 5 seconds	The number of U.S. hunters and anglers are up, reversing a previous decline. Many experts say that's because hunting and fishing are healthier and cheaper hobbies.
<i>KETK News at 10</i>	10:00pm	08/17/12	1 minute 45 seconds	The high cost of raising a child is putting some parents in a pinch.
<i>KETK Today</i>	5:00am 6:00am	08/30/12	40 seconds	Not surprisingly, there has been a spike in gas prices. Gas is up nearly five cents, sending the national average to \$3.80 for a gallon of regular gas. The spike comes after Isaac forced several gulf coast oil refineries to close or cut production.
<i>KETK Today</i>	5:00am 6:00am	09/06/12	1 minute 30 seconds	Texas has 11 cities on the list of the "Top 50" for economic and job growth, including two, right here in East Texas. Longview ranked 22 nd and Tyler came in at 40 on the "area development's leading locations for growth." The report looked at 365 metropolitan areas across the nation, and ranked them on several factors, including unemployment rate, job growth and salary.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	09/18/12	3 minutes 52 seconds	Volunteer organization Meals on Wheels relies on volunteers to deliver food to needy people in East Texas. The volunteers have to use their own vehicles, and the organization is seeing a decline in help due to rising gas prices.

Issue: Economy (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	09/19/12	3 minutes 53 seconds	A local economist released a study about the economic effects that the sale of alcohol would have in Tyler. The alcohol option will be on the November ballot for voters to decide.
<i>KETK Today</i>	5:00am 6:00am	09/25/12	1 minute 10 seconds	We're looking at a potential bacon shortage for next year. According to the Los Angeles Times the European Union's pig herd is declining at an alarming rate. It's all tied to drought conditions in the US that destroyed corn and soybean crops this summer. It became too expensive to feed the animals so many farmers thinned their herds. That may translate to fewer pork products in the store and less pork on your plate.
<i>KETK Today</i>	5:00am 6:00am	09/26/12	3 minutes	In the last legislative session, money for Texas public schools took a hit. This upcoming legislative session doesn't look much better. This week, hearings in Austin are looking at alternatives to the property tax. Robert Duncan of Lubbock proposes a statewide property tax. But a former senator says he has a better idea to eliminate the property tax altogether, and raise the sales tax rate.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	09/26/12	4 minutes 59 seconds	The small East Texas town of Lindale has come up with a unique way to promote local businesses. Based on the popular "flash mobs" ... "cash mobs" are groups of people who choose one local business each Tuesday to "flood". Each person promises to spend at least \$20, all in an effort to boost the local economy.

Issue: Education

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	07/03/12	2 minutes 40 seconds	Lon Morris College filed a Chapter 11 bankruptcy petition on Monday. The filing now postpones legal or collection action against the college. In June, Bridgepoint Consulting stated the “cash flow issues” Lon Morris has experienced over the years, relates to an attempt to increase the athletic program.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	07/03/12	1 minute 55 seconds	The superintendent of Tyler ISD has announced that he will be leaving. Now, TISD is looking for a new superintendent.
<i>KETK Today</i>	5:00am 6:00am	07/10/12	1 minute 30 seconds	TISD trustees met Monday, for the first time to discuss a replacement for Superintendent Dr. Randy Reid. Reid was recently named the sole finalist for the superintendent job in the Keller school district. By state law, the Keller ISD board of trustees must wait 21 days before finalizing its decision for superintendent.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	07/10/12	2 minutes 25 seconds	How to keep your kids reading and learning during the long summer vacation, so they’re prepared when they head back to school in the Fall.
<i>KETK News at 10</i>	10:00pm	07/09/12	30 seconds	Vista Academy of Tyler, a new charter school is opening this Fall to serve kindergarten through fourth-graders in the Tyler area.
<i>KETK Today</i>	5:00am 6:00am	07/13/12	1 minute 20 seconds	Most kids like to spend their summer vacation lounging around the house. But in Bullard, some high school students are working on a solar powered car! They were driving it down Hwy 69 about a mile from the school, when technical problems hit and they were forced to load it back on the trailer.
<i>KETK Today</i>	5:00am 6:00am	08/07/12	1 minute	A goodbye reception Monday for outgoing Tyler public school superintendent: Randy Reid. Reid will be taking the reins at Keller schools, north of Fort Worth. He was superintendent at Tyler schools for five years. Reid talked about his legacy in Tyler public education.

Issue: Education (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	08/08/12	3 minutes	TISD Bond argument. At Monday night's meeting, the director of Grassroots America: We the People, Joann Fleming, said academics are the bigger issue and the board has a moral obligation to the community to get that right first. Fleming says according to statistics from 1997, 52% of Robert E. Lee grads were not college ready.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	08/08/12	2 minutes 5 seconds	More and more college students are staying local, choosing to attend local colleges to save money. How does this affect their education? We speak to students and educators.
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	08/15/12	1 minute 35 seconds	Pine Tree ISD is opening up bids on a scaled-down athletic stadium after bids came in more than \$2 million over budget earlier this year.
<i>KETK News at 10</i>	10:00pm	08/20/12	55 seconds	Tyler school trustees debate calling a bond election for November 6 to address the academic needs of the school district.
<i>KETK Today</i>	5:00am 6:00am	08/21/12	2 minutes	At Monday's TISD board meeting, members decided it would be best to postpone putting the bond on the November ballot until at least May. They made the decision after opening up the microphone to the community and hearing what they had to say.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	09/11/12	4 minutes 10 seconds	A new natural history museum in Lufkin is the first of its kind in the East Texas area. It has a large collection of artifacts and interactive exhibits, which will provide an excellent educational experience for local children, without the long drive to Dallas.
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	09/12/12	3 minutes 20 seconds	School officials across Texas are taking a stand against what they call "high stakes standardized testing". The schools believe it's not fair and the results of the more rigorous tests do not accurately reflect how the schools are performing.

Issue: Education (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	09/21/12	1 minute 10 seconds	Bishop T.K. Gorman Catholic High School in Tyler has been selected for the 8 th time to the Catholic High School honor roll. Gorman was announced as one of the top 50 in America by the Cardinal Newman Society. Nearly 1300 Catholic high schools applied to be on the honor roll. Gorman is the only Catholic high school in Texas to win eight times in a row. It's also only one of six schools on the list from Texas.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	09/24/12	4 minutes 6 seconds	College tuition rates have been going up for nearly 10 years. Students are now paying 55% more than they were in 2003. Experts tell us that if you factor in inflation, it's actually more like 90%.
<i>KETK Today</i>	5:00am 6:00am	09/26/12	50 seconds	The national average for SAT scores in critical reading and writing has decreased for the high school class of 2012. This indicates stagnant achievement overall. Nationally, average scores on the critical reading and writing sections of the test, fell one point each while math scores stayed the same. The decline is linked to the increasing number of students taking the SAT.
<i>KETK Today</i>	5:00am 6:00am	09/27/12	2 minutes 50 seconds	There's a new report card out on public education in Texas. This one by: The Financial Allocation Study for Texas, or "FAST". Folks at the comptroller's office gave KETK the low-down on the rating for Tyler public schools. The study revealed the district is spending high levels of money per student and getting mid-level academic results. Tyler public school's rating is above their 2010 rating of two stars, but below their 2011 rating of three stars.

Issue: Government and Politics

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	07/03/12	1 minute 10 seconds	Obamacare penalties could end-up costing families over \$2,000 a year by 2014. The Obama administration has been quick to dismiss the penalty being called a “tax”. Insurance premiums went up about 10% the first year Obamacare went into effect.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	07/09/12	1 minute 5 seconds	New federally designated flood plain maps for Longview. They’re more accurate, but residents in the newly designated flood plains will have a surprise: more expensive property insurance.
<i>Live at Five</i>	5:00pm	07/19/12	25 seconds	The Texas Secretary of State’s office is requesting a federal database of legal immigrants to check against voter registration records.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	07/23/12	2 minutes 5 seconds	In the wake of the Colorado theater shooting, we talk to local and state experts about whether the incident is likely to spur changes in gun laws.
<i>KETK Today</i>	5:00am 6:00am	07/24/12	1 minute 10 seconds	Mitt Romney praised small business owners Monday and vowed to help them grow if he’s elected president. Romney met with 11 southern California business leaders. The candidate criticized career government officials and regulators for not appreciating the difficulties in growing a business.
<i>KETK Today</i>	5:00am 6:00am	07/31/12	1 minute 30 seconds	The two republicans vying for Kay Bailey Hutchison’s seat in the senate make one final push on this election day. David Dewhurst and Ted Cruz are locked in a tight battle for the GOP nomination. In an interview Cruz ripped attack ads run by Dewhurst and expressed confidence he could pull a win. Cruz says Grassroots conservatives have united behind his campaign along with tea party leaders.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	08/03/12	45 seconds	Local gay rights activists participated in a “kiss-in” at local Chick-Fil-A stores to protest the company’s opposition to gay marriage.

Issue: Government and Politics (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i>	5:00pm	08/09/12	45 seconds	Newly naturalized immigrants to the United States were registered to vote today in a Smith County courtroom.
<i>KETK Today</i>	5:00am 6:00am	08/13/12	30 seconds	It was an emotional homecoming for newly appointed GOP Vice Presidential running mate Paul Ryan. The Romney-Ryan Republican duo arrived in Waukesha, Wisconsin along with their families late Sunday to a rousing welcome. Congressman Ryan is from nearby Janesville, Wisconsin and tearfully took the podium to greet thousands of well-wishers.
<i>KETK Today</i>	5:00am 6:00am	08/16/12	1 minute	President Obama continues a heavy schedule of campaigning in Iowa. On Wednesday, he began the day by having breakfast in Cedar Rapids with three Iowa military veterans. After greeting bystanders outside, the President traveled to a high school near Dubuque. There, he met with teachers and staff, preparing for classes to begin on Monday.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	08/21/12	2 minutes 15 seconds	Smith County's downtown jail expansion project began today. County officials say it'll increase their ability to house inmates in Smith County, rather than sending them to other counties, thereby saving county taxpayers money.
<i>KETK Today</i>	5:00am 6:00am	08/24/12	4 minutes	In a new Obama ad, Bill Clinton warns against any Romney rollbacks of Obama policy. Romney's convention in Tampa is in trouble from tropical storm Isaac and Florida's the center of the political storm. The biggest swing state.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	09/06/12	1 minute 55 seconds	Texas House Speaker Joe Straus was in East Texas today, and answered questions from the public about the state of the Texas economy, education, and the future legislation for the state.

Issue: Government and Politics (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	09/07/12	1 minute	A newly formed political organization will be holding their very first meeting this weekend in Bullard. They call themselves the “Tyler Liberty Alliance”. The meeting, open to the public, takes place at the “American Freedom Museum” on the Brookhill Campus at one in the afternoon. Featured speakers include some of the Smith County delegation to the Republican national convention in Tampa.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	09/10/12	2 minutes 55 seconds	The Wood County courthouse has an emblem that displays the motto “In God We Trust”. One resident believes it is unconstitutional and has filed a lawsuit to have it removed. Another group has filed a motion to stop the lawsuit.
<i>KETK Today</i>	5:00am 6:00am	09/11/12	1 minute 50 seconds	After a Hawkins man recently filed suit against Wood County for posting “In God We Trust” in their commissioner’s courtroom, now one group is trying to stop what they call a “frivolous” lawsuit. “In God We Trust America” has been trying to get the nation’s motto placed in public buildings for the past decade. About a year ago, several East Texas counties got on board, including Wood County.
<i>KETK Today</i>	5:00am 6:00am	09/12/12	3 minutes 30 seconds	When residents of Cuney got word that a topless night club might be opening in their small town they sprung into action and Tuesday night, dozens showed up to city hall to see what they could do to fight it. Cuney is population 145 and one man pointed out, 81 of those 145 residents have signed a petition to keep a north Texas man from opening a topless night club in their community.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	09/13/12	3 minutes 40 seconds	Americans are trying to understand the recent attacks on our embassies and consulate. We talk to East Texans to get their opinion.

Issue: Health

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	07/04/12	3 minutes	It can be a den of bacteria, and yet every year thousands eat off these grills at local parks and lakes across the country. After cleaning your grill, we're told the fire will act as a purifier burning off the impurities left on the grill which should make it safe to eat. As long as you remember how long your food should be cooked.
<i>KETK Today</i>	5:00am 6:00am	07/09/12	1 minute 20 seconds	Heat related injuries are on the rise as temperatures reach record highs across the US. Heat exhaustion happens very quickly when the body can't cool itself down. Experts say air conditioning is the number one way to prevent over-heating. If your home isn't air conditioned, the CDC suggests going to malls or libraries during the hottest part of the day.
<i>KETK News at 10</i>	10:00pm	07/18/12	1 minute 40 seconds	A lack of exercise is now causing as many deaths as smoking around the world, according to a new study.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	07/24/12	2 minutes 5 seconds	Transportation Guidelines. Lufkin bus drivers are among those whose annual physicals now include greater attention to signs of obstructive sleep apnea.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	07/26/12	2 minutes 5 seconds	The costs and benefits of women getting pregnant in the thirties and forties.
<i>KETK Today</i>	5:00am 6:00am	07/27/12	3 minutes	As the start of another school year draws near, the Northeast Public Health District is urging parents to get their children vaccinated. Sylvia Warren with Net Health says the district had a vaccination clinic last weekend to encourage people to get their required shots for school early this year, but no one showed up.

Issue: Health (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	08/02/12	1 minute 55 seconds	Local politicians and doctors speak to KETK about controversial women's health issues in Texas, and what that means for both doctors and patients.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	08/06/12	2 minutes 15 seconds	High school football season is here, and local coaches are taking extra precautions this year to make sure the heat doesn't overwhelm their young players.
<i>KETK Today</i>	5:00am 6:00am	08/07/12	3 minutes	Researchers at the University of Texas suggest that packing your kids a healthy lunch will better prepare them to study and learn. Lawrence told KETK that kids repeat eating habits throughout their lifetime, which is why it's so valuable to prevent obesity early. There are many options that parents can choose from to make their kids a healthy lunch that will provide nutrition throughout the day.
<i>KETK Today</i>	5:00am 6:00am	08/13/12	40 seconds	Yale researchers have discovered one reason stress and depression can literally shrink the brain. After studying tissues from both depressed and non-depressed patients donated from a brain bank, they found a single genetic switch can trigger the loss of brain connections.
<i>KETK Today</i>	5:00am 6:00am	08/15/12	1 minute 10 seconds	The Centers of Disease Control and Prevention released new data on Monday that shows 12 states with the highest adult obesity rate. Mississippi is the most obese state in the country, 35 percent of the population there, overweight.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	08/28/12	2 minutes 5 seconds	Can forgiveness make you physically healthier? Some local doctors say letting go of anger is a surefire way to improve your health.
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	09/04/12	2 minutes 40 seconds	A new survey shows the number of uninsured Texans is on the rise. Texas also has the highest rate of people (5.5 million) without health insurance.

Issue: Health (continued)

Program	Time	Date	Duration	Description
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	09/05/12	3 minutes	September is childhood cancer awareness month. We talk to a little girl who won a battle with leukemia, just had her last day of chemotherapy and is in remission.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	09/06/12	3 minutes 15 seconds	With the recent increase in West Nile cases, many people feel like any symptom they get might be related to the virus. However, doctors tell us that most likely the symptoms are not. The outbreak has made people hyper-aware of any issues they may have.
<i>KETK Today</i>	5:00am 6:00am	09/07/12	1 minute 50 seconds	West Nile: We're making such a big deal about the mosquito born virus: Apparently folks are getting a bit paranoid. This year's outbreak resulted in more than just a large number of people infected. Health experts say many are overly concerned about mosquito bites and consequences. Doctors urge you to cover up if you're out at dawn and dusk and use repellent with deet. And above all, don't panic.
<i>KETK Today</i>	5:00am 6:00am	09/10/12	1 minute 30 seconds	A new test shows popular rice products contain arsenic. That chemical is linked to cancer. Experts say the levels are trouble and people may be at risk. A consumer report study shows this affects whole grain, long grain and the plain white variety. Scientists studied more than 200 samples of the most popular brands and found all had levels of arsenic.
<i>KETK Today</i>	5:00am 6:00am	09/20/12	1 minute	A newly released medical study shows painkillers could be the cause of millions of headaches. The study suggests the headaches are the result of abusing prescription painkillers. This side effect has not been linked to over the counter medication. Local physicians tell us: prescription painkillers, like all drugs, have a side effect when used improperly.

Issue: Public Safety

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	07/06/12	1 minute 10 seconds	July is the most popular month for vehicle theft and burglaries in Texas. In 2010, more than 300,000 car burglaries and thefts were reported. The majority took place in July. The "Texas Auto Burglary and Theft Prevention Authority" is stressing to drivers: Think before you walk away from your car.
<i>KETK Today</i>	5:00am 6:00am	07/09/12	1 minute 30 seconds	A new tool being deployed in the drug war along the U.S. Mexican border. A fleet of high-speed, heavily armed gunboats patrolling waters of the Rio Grande to catch drug smugglers.
<i>KETK Today</i>	5:00am 6:00am	07/16/12	40 seconds	More and more people are dying on jet skis. According to U.S. Coast Guard statistics, as of this week, a total of 16 people nationwide have been killed while using a personal watercraft, just this year. Another 238 have been injured. Americans own an estimated 1.3 million jet skis.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	07/16/12	2 minutes 50 seconds	Tyler police arrest a suspect in the sexual assaults of multiple children at a Tyler mobile home park.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	07/23/12	1 minute 10 seconds	Storms hit East Texas. We talk to the BBB to find out how you can be protected from scams by storm damage companies.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	07/25/12	2 minutes	A bomb scare at a local restaurant leads to evacuations and closed roads as authorities investigate.
<i>KETK Today</i>	5:00am 6:00am	08/06/12	1 minute	The Red Cross launches a new app to make sure you're ready for severe weather. Their hurricane app provides real time information for any tropical weather threats in the Atlantic, Pacific or Gulf of Mexico. The app also has a number of features to let your family and friends know you're safe.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	08/08/12	1 minute 5 seconds	Tyler police are warning local cyclists and drivers to be careful in the wake of the death of a young teenager who was struck and killed by a truck while cycling in Tyler.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	08/09/12	1 minute 25 seconds	Tyler police arrested a man for taking improper photographs of women leaving the Woodcreek gym today.

Issue: Public Safety (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	08/15/12	2 minutes 20 seconds	The Cherokee County Commissioners Court has approved changes to its existing 911 map to make it easier for First Responders to get to the scene of an emergency.
<i>KETK Today</i>	5:00am 6:00am	08/16/12	40 seconds	A popular baby seat has been recalled for repairs. Bumbo International announced a voluntary recall of four million Bumbo baby seats because babies can wiggle or fall out of them. People are asked to stop using the product immediately and order a free repair kit. The Consumer Product Safety Commission says there have been at least 50 incidents, including 19 skull fractures.
<i>KETK Today</i>	5:00am 6:00am	08/28/12	1 minute 30 seconds	The city of Tyler is also preparing by entering into a state of advanced preparedness. Monday night, city officials told KETK they have opened their first shelter for evacuees. Saint Louis Baptist Church in Tyler is the first shelter to open up in East Texas for Isaac evacuees. Officials with the Red Cross say the church can house up to 150 people. This comes in response to calls from self-evacuees traveling from Louisiana along Interstate 20.
<i>KETK Today</i>	5:00am 6:00am	09/03/12	3 minutes	West Nile: a growing concern here in East Texas. There are cases in every one of the lower 48 states. Spraying continued this weekend from Texas to Georgia and up to New York. Now the CDC is worrying about what's lingering in all that standing water along the gulf, after Isaac.
<i>KETK Today</i>	5:00am 6:00am	09/06/12	3 minutes	Kids Safety. Kids are in school. Parents are at work. Everyone is on the go these days. Parents need to keep track of their kids whereabouts, who they are playing with and most importantly, where they are playing. Texas Department of Public Safety provides public data and maps of registered sex offenders in your area. Parents are even using GPS trackers to track their kids and sex offenders.

Issue: Public Safety (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	09/11/12	3 minutes	No matter how much you know about hunting and safety, you can always learn more. Before you gear up, pack your bow and hunting equipment or fire arm, there have been a few new changes to hunting safety regulations. Hunters born after September 2, 1971 are required to take a hunter education course, a safety course.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	09/14/12	3 minutes 30 seconds	Tonight (Friday) is high school football night, but we also expect bad weather. What are the rules regarding sporting events and severe weather in East Texas? We explain what schools do to keep the players and stadium visitors safe.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	09/17/12	2 minutes 45 seconds	An alleged sexual assault happened on a local college campus (TJC). The school notified the students through their “Apache Alert” system which sends out a mobile alert to students and parents. Other local colleges have similar alerts. We look into how more schools are using this technology to keep kids safe and how effective they are.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	09/19/12	3 minutes 35 seconds	Local fitness club “Apple Swim and Fitness” recently closed after an investigation into the owner. However, the property was abandoned and is posing a health risk to residents in the nearby neighborhood. There is broken equipment, chemicals and standing water in the pools, which is especially worrisome given the recent outbreak of West Nile carried by mosquitoes.

Public Service Announcements

GROUPS AND ORGANIZATIONS SERVED

Length	Advertiser/Organization	Ad-ID	Product Description	# of Times PSA Ran
:30	Ad Council	Hiding Toys 30	Pet Adoption	25
:30	Ad Council	Sandbox 30	Pet Adoption	22
:30	Ad Council	Talking Cats 30	Pet Adoption	16
:30	Ad Council	Talking Dogs 30	Pet Adoption	15
:30	Ad Council	Cereal Bowl-Rev 30	Lead Poisoning	25
:30	Ad Council	Milk Bottle-Rev 30	Lead Poisoning	24
:30	Ad Council	Sippy Cup-Rev 30	Lead Poisoning	20
:30	Ad Council	Desks 30	Education BoostUp.Org	24
:30	Ad Council	Couldnt Believe 30	CASA Volunteers	25
:30	Ad Council	Motels 30	CASA Volunteers	32
:30	Ad Council	Texas Football Coaches	CASA Volunteers	34
:30	Ad Council	Give Kids A Smile 30	ADA Foundation	12
1:00	Ad Council	Give Kids A Smile 60	ADA Foundation	8
:15	Waller Broadcasting	Help Stuff the Bus July 1-31	P.A.T.H.	138
:30	UT Tyler	Heritage Society Hickory Sept 17	UT Tyler Golf Scramble	107
:15	Shepherd's Heart Ministry	Signs of a Health Church Aug 14	Shepherd's Heart	128
:30	Texas Association of Broadcasting	ZRAG93226H	Salvation Army	101
:15	Texas Association of Broadcasting	WNV114	West Nile Virus	96
:30	Rose City Flying Clays	Sporting Clays Shoot Sept 29	Wounded Warriors Project	114
:15	Lively Olds/Cadillac	Longview Golf Tourney 15 Sept 22	Longview Fire Department	46
:30	Lively Olds/Cadillac	Longview Golf Tourney 30 Sept 22	Longview Fire Department	30
:30	Susan Robinson	Mistletoe & Magic Nov 8-10	Jr. League of Tyler	32
:15	Tyler Public Library	Summer Reading	Tyler Public Library	266
:15	Carter Blood Care	Reasons	Carter Blood Care	15
:15	Carter Blood Care	Times Three	Carter Blood Care	29
:15	Carter Blood Care	Anytime	Carter Blood Care	12
:15	Carter Blood Care	Facts	Carter Blood Care	27
:30	East Texas Angel Network	Golf Benefit Sept 28	East Texas Childrens Angel Network	12
:30	Susan G. Komen for the Cure	Ride of the Cure Oct 13	Breast Cancer support	19
:15	Susan Robinson	Mistletoe & Magic Drawing Nov 8-10	Jr. League of Tyler	14
:15	Junior League of Tyler	Mistletoe & Magic Market Nov 8-10	Jr. League of Tyler	16
:30	Junior League of Tyler	Support PSA1	Jr. League of Tyler	25
:30	Junior League of Tyler	Support PSA2	Jr. League of Tyler	24
:30	Church of Christ	DogwoodJamb Aug 11	Dogwood Jamboree	6
:15	MDA	MDA Sept 02 :15	MDA Show of Strength (telethon)	66
:30	MDA	MDA Sept 02 :30	MDA Show of Strength (telethon)	49
:15	Stand Up to Cancer	StandUp Sept 07 :15	Stand Up 2 Cancer	71
:30	Stand Up to Cancer	StandUp Sept 07 :30	Stand Up 2 Cancer	58
:30	Longview Regional Medical Center (dir)	Healthy Woman	LRMC Healthy Woman	8
:30	First Tee Tyler	Golf Balls	Support First Tee Golf Program	63
:30	First Tee Tyler	Parents	Support First Tee Golf Program	52
:30	First Tee Tyler	When I Was	Support First Tee Golf Program	56

**Public Service Announcements
(continued)**

:15	Men's Wearhouse	Suit Drive July 1-31	National Suit Drive - benefits at-risk men transitioning into the workforce	181
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2143

TOTAL Number of PSA's aired is 2,143 (Channel 56.1)

Length	Advertiser/Organization	Ad-ID	Product Description	# of Times PSA Ran
:30	Ad Council	Hiding Toys 30	Pet Adoption	247
:30	Ad Council	Sandbox 30	Pet Adoption	222
:30	Ad Council	Talking Cats 30	Pet Adoption	209
:30	Ad Council	Talking Dogs 30	Pet Adoption	207
:30	Ad Council	Cereal Bowl-Rev 30	Lead Poisoning	216
:30	Ad Council	Milk Bottle-Rev 30	Lead Poisoning	199
:30	Ad Council	Sippy Cup-Rev 30	Lead Poisoning	178
:30	Ad Council	Desks 30	Education BoostUp.Org	203
:30	Ad Council	Couldnt Believe 30	CASA Volenteers	215
:30	Ad Council	Motels 30	CASA Volenteers	224
:30	Ad Council	Texas Football Coaches	CASA Volenteers	58
:30	Ad Council	Give Kids A Smile 30	ADA Foundation	173
1:00	Ad Council	Give Kids A Smile 60	ADA Foundation	111
:15	Waller Broadcasting	Help Stuff the Bus July 1-31	P.A.T.H.	75
:30	UT Tyler	Heritage Society Hickory Sept 17	UT Tyler Golf Scramble	164
:15	Shepherd's Heart Ministry	Signs of a Health Church Aug 14	Shepherd's Heart	88
:30	Texas Association of Broadcasting	ZRAG93226H	Salvation Army	97
:15	Texas Association of Broadcasting	WNV114	West Nile Virus	110
:30	Rose City Flying Clays	Sporting Clays Shoot Sept 29	Wounded Warriors Project	110
:15	Lively Olds/Cadillac	Longview Golf Tourney 15 Sept 22	Longview Fire Department	50
:30	Lively Olds/Cadillac	Longview Golf Tourney 30 Sept 22	Longview Fire Department	43
:30	Susan Robinson	Mistletoe & Magic Nov 8-10	Jr. League of Tyler	72
:15	Tyler Public Library	Summer Reading	Tyler Public Library	208
:15	Carter Blood Care	Reasons	Carter Blood Care	329
:15	Carter Blood Care	Times Three	Carter Blood Care	302
:15	Carter Blood Care	Anytime	Carter Blood Care	290
:15	Carter Blood Care	Facts	Carter Blood Care	307
:30	East Texas Angel Network	Golf Benefit Sept 28	East Texas Childrens Angel Network	11
:30	Susan G. Komen for the Cure	Ride of the Cure Oct 13	Support breast cancer	20
:15	Susan Robinson	Mistletoe & Magic Drawing Nov 8-10	Jr. League of Tyler	10
:15	Jr League of Tyler	Mistletoe & Magic Market Nov 8-10	Jr. League of Tyler	10
:30	Church of Christ	DogwoodJamb Aug 11	Dogwood Jamboree	13
:15	MDA	MDA Sept 02 :15	MDA Show of Strength (telethon)	52
:30	MDA	MDA Sept 02 :30	MDA Show of Strength (telethon)	39
:15	Stand Up to Cancer	StandUp Sept 07 :15	Stand Up 2 Cancer	51
:30	Stand Up to Cancer	StandUp Sept 07 :30	Stand Up 2 Cancer	35
:30	Longview Regional Medical Center (dir)	Healthy Woman	LRMC Healthy Woman	5

**Public Service Announcements
(continued)**

:30	First Tee Tyler	Golf Balls	Support First Tee golf program	190
:30	First Tee Tyler	Parents	Support First Tee golf program	188
:30	First Tee Tyler	When I Was	Support First Tee golf program	174
:15	Men's Wearhouse	Suit Drive July 1-31	National Suit Drive - benefits at-risk men transitioning into the workforce	121
:15	Ad Council	Lilana	Diaries	240
:30	Ad Council	Group	Dairies	185
:15	Ad Council	Sid the Sloth Adopts 15	Adoption	231
:30	Ad Council	Sid the Sloth Adopts 30	Adoption	176
:30	Ad Council	Meant to Be	Adoption	201
:30	Ad Council	Mother's Breast Milk	WIC	180
:30	Ad Council	Effect	Dept of Transportation	179
:30	Ad Council	Sandwich 30	Poison Help	158
:30	Ad Council	Bug Bomb 30	Poison Help	198
:30	Ad Council	Why Not Me 30	Adoption NCSA	172
:30	Texas Association of Broadcasting	Priscilla	Organ Donation	150
:30	Texas Association of Broadcasting	Disappear	Teen Driving	196
:30	Texas Association of Broadcasting	Horror Movie	Teen Driving	183
:30	Ad Council	Busted (ENG)	Department of Transportation	190
:30	VOW	Child Abuse (S)	Healthy Marriage Education	173
:30	VOW	Fatherhood (S)	Healthy Marriage Education	197
:30	Ad Council	T-Shirts 30	Health & Human Services	199
1:00	Ad Council	T-shirts 60	Health & Human Services	90
:15	Ad Council	Danger Zones 15	Lead Poisoning Prevention	248
:15	Ad Council	1 MM Kids 15	Lead Poisoning Prevention	208
:15	Ad Council	Sippy Cup-Rev 15	Lead Poisoning Prevention	210
:15	Ad Council	Milk Bottle-Rev 15	Lead Poisoning Prevention	210
:15	Ad Council	Cereal Bowl-Rev 15	Lead Poisoning Prevention	207
:30	Ad Council	Cereal Bowl-Rev 30	Lead Poisoning Prevention	169
:30	Ad Council	Milk Bottle-Rev 30	Lead Poisoning Prevention	161
:30	Ad Council	Sippy Cup-Rev 30	Lead Poisoning Prevention	146

10483

TOTAL Number of PSA's aired is 10,483 (Channel 56.2)

Community Involvement

TYLER WATCH

www.tylerwatch.com is an online police scanner that will show you the activity of crime in your neighborhood. You can track crime from where you live anytime you want from our web page www.tylerwatch.com. Using KETK's "Tyler Watch" you can see for yourself if the community where you live now is safe. You can see what's going on in your neighborhood.

KETK COMMUNITY CALENDAR

KETKnbc.com/events is the East Texas online resource for East Texas events happening in the community.

KETK ON TWITTER

[Twitter.com/KETK](https://twitter.com/KETK) – KETK news is now on the ever popular social networking website, Twitter. KETK twitter followers will receive KETK news updates 24/7 that may affect their daily living in East Texas.

KETK NBC FACEBOOK

[www.Facebook.com/KETKnbc](https://www.facebook.com/KETKnbc) – KETK news is now on the ever popular social networking website, Facebook. KETK Facebook friends will receive KETK news updates 24/7 that may affect their daily living in East Texas.

Staff Community Service

Anchor Jennifer Kielman: 8/1 Key Note Speaker at Friend to Friend Event in Cherokee County, speaking about breast cancer journey; 9/2 Co-hosted MDA Show of Strength telethon to raise money for people with neuromuscular diseases

Meteorologist Katie Green: 8/7 Helped judge EMMY awards for Mountain Region; 8/9 Guest host for the Longview Regional Medical Center's Women's Health Expo; 9/6 Participated as guest artist for 6x6 Downtown Tyler Art Exhibit

Account Executive Chuck Phillips helps coach the Central Heights Fall baseball team.

Asst. News Director Nicole Underwood: 9/27 Represented KETK at the "Behind the Shield" event at the Salvation Army, a behind the scenes look at the organization and what they do.

Engineer Dan Trent serves as a member of the Jacksonville Literacy Council Board of Directors. He attends monthly meetings at which they deal with administrative aspects of the local literacy initiatives.

News Director Neal Barton and Anchor Bob Brackeen: 9/29 Participated in a sporting clays event to raise money for Texas Wounded Warriors

Anchor Kaci Koviak: 8/9 Participated in "Mock Interviews" for UT Tyler students, to help them gain a better understanding of the professional world

Network Issue-Responsive Programming Information

MEET THE PRESS WEEKEND LISTINGS

July 1: An exclusive interview with the Democratic leader in the House, Rep. Nancy Pelosi (D-CA), with her reaction to the Supreme Court's decision on President Obama's health care reform law. Plus, we'll get her take on the race between President Obama and Mitt Romney, as well as what lies ahead for the Democratic party. Then: How will the Supreme Court's decision to uphold President Obama's health care reform law shape the 2012 race? As both candidates adjust their strategies for the fall, we'll have an exclusive debate between two top campaign supporters. Joining us: Obama supporter Fmr Gov. Howard Dean (D-VT) and Romney supporter Gov. Bobby Jindal (R-LA). Also Sunday: Is the issue of health care reform finally put to rest? Is it now easier or harder for Mitt Romney to attack the president on health care? And what effect will the Supreme Court's ruling have when voters go to the polls in November?

July 15: Mitt Romney's time at Bain Capital has given the Obama campaign ammunition to attack the former governor's business background. Sunday, we'll talk with one of Mitt Romney's top advisers, Ed Gillespie, for a response from the campaign. Then: Election-year politics dominated Washington this week after the debate over taxes returned, even creating a divide among some Democrats about whether to support the President Obama's tax-cut proposal. Meanwhile, in a symbolic move, House Republicans voted to repeal Mr. Obama's signature health care law. How will these two big election-year issues play out and how will they affect the campaign? Joining us, two members of the Senate leadership: Assistant Democratic Leader Sen. Dick Durbin (D-IL) and Assistant Republican Leader Sen. Jon Kyl (AZ). Also Sunday: The findings of a new report prepared after an exhaustive 8-month investigation into the Penn State child abuse scandal by former FBI Director Louis Freeh has shaken the reputation of one of the country's proudest football programs and university. Sunday, we'll discuss what went wrong at Penn State and what needs to be done to prevent a culture of silence in major institutions. Joining us, Bob Costas of NBC Sports. Then: Four months to go until election day and both sides are working furiously to stay on message. Can Mitt Romney's campaign fend off the barrage of attacks on his business record? The candidate tried to pitch his prospectus for the country this week in front of the NAACP but received a lukewarm reception. Plus, President Obama renewed his call this week for Congress to eliminate the Bush-era tax cuts for the wealthiest Americans, harkening back to his demands for fairness in the economy. Our roundtable features two men at the center of these debates: president of Americans for Tax Reform Grover Norquist, and NAACP President Ben Jealous. Also joining the roundtable with analysis on the busy week in 2012 politics featuring GOP strategist Mike Murphy, Democratic strategist Hilary Rosen, and the Washington Post's Bob Woodward.

July 22: Details continue to emerge in the wake of the Colorado movie theater massacre. We'll get the very latest from Colorado Governor John Hickenlooper (D). Plus, the very latest from the NBC News team on the ground. Then: What can be done to protect Americans against domestic threats? And what can be done about the sense of vulnerability many people feel after such a seemingly random act of violence? A special discussion with former Secretary of Homeland Security Michael Chertoff, former chief of police for the Los Angeles Police Department William Bratton, and gun-control advocate Rep. Carolyn McCarthy (D-NY). Also Sunday: The tragedy in Colorado is yet another reminder that politics can often be affected by unforeseen circumstances. Will either of the presidential candidates lead the debate about what to do to prevent such horrible atrocities in the future? And looking ahead, where does the race go from here? What are some of the turning points that can change it moving forward?

August 19: Has the campaign for the nation's highest office reached its lowest point? The campaign kicked into what some are calling the most negative phase yet -- will the country get a debate on the big ideas on how to solve the country's economic woes? Joining us exclusively, two influential governors from both sides: Chairman of the Democratic Governors Association, Gov. Martin O'Malley (D-MD) and Chairman of the Republican Governors Association, Gov. Bob McDonnell (R-VA). As the first official week of the general election comes to an end, what effect has the Paul Ryan pick had on the race and the

battleground states? Where does it help and hurt the Romney campaign? Atlanta's Democratic Mayor Kasim Reed; Republican nominee and Tea Party backed candidate for the U.S. Senate in Texas, Ted Cruz; the *Washington Post*'s E.J. Dionne; the *Wall Street Journal*'s Peggy Noonan, and NBC's Chuck Todd.

August 26: A special edition of Meet the Press, live from Tampa for the kickoff of the Republican National Convention. As storm clouds form off the coast of Florida, Republicans are trying to recover from their own firestorm this week. How will Mitt Romney introduce himself to America? Can he create enough momentum to beat President Obama and carry the election? We'll ask the former Governor of the state, Republican heavy-hitter Jeb Bush. Plus, what about his own political future? Then: Will this be the GOP's opportunity to turn the conversation away from controversial social issues to the state of the economy? What's the outlook for the party? We'll ask 2008 Republican presidential nominee, Sen. John McCain (R-AZ). Also Sunday: Has the recent debate over hot-button issues for women done lasting harm to the Republican Party and to their chances in the fall? What is the state of the race as the Republicans prepare for their national showcase? Joining us: DNC Chair Rep. Debbie Wasserman Schultz (D-FL), Republican Governor of Arizona Jan Brewer, Republican strategist Mike Murphy, and NBC News political director and chief White House correspondent Chuck Todd.

September 2: As a former chief of staff to President Obama and now as mayor of the city where the Obama team has located their high command, Rahm Emanuel has unique perspective on the Obama re-election effort and what we can expect from the Democratic National Convention. He'll be our exclusive guest this Sunday. Then: Republicans wrap-up their week-long roll out for Mitt Romney while the Democrats prepare to make their case for another four years of President Obama. Has the GOP and Romney done anything to fundamentally change the race? And what are issues this election will break on? Our roundtable weighs in: former GOP presidential contender Newt Gingrich; former CEO of Hewlett Packard and NRSC Vice Chair Carly Fiorina; presidential historian Doris Kearns Goodwin; *New York Times* columnist Tom Friedman; and NBC's Tom Brokaw.

September 9: Ann Romney, wife of Republican presidential nominee Mitt Romney, joins her husband for a portion of his exclusive wide-ranging interview with David Gregory. Gregory spoke at length with Mitt and Ann Romney in New Hampshire yesterday ahead of a campaign rally at Holman Stadium in Nashua. His multi-part interview with the former Massachusetts governor continues today at the campaign's headquarters in Boston. This marks Gov. Romney's first appearance on "Meet the Press" in the 2012 campaign. His most recent appearance was December 13, 2009. Also Sunday, our political roundtable: rising star in the Democratic party who gave the keynote address on Tuesday night at the DNC, San Antonio Mayor Julian Castro; *Wall Street Journal* columnist Peggy Noonan; *Washington Post* columnist E.J. Dionne; Fmr. Secretary of Education Bill Bennett; and NBC News Political Director and Chief White House Correspondent Chuck Todd.

September 16: As tensions build between Israel and Iran, where does the relationship between the United States and Israel stand? Our exclusive network interview with Israel's Prime Minister, Benjamin Netanyahu. Then: The race between President Obama and Governor Romney has entered new territory as the deadly attack on a U.S. consulate and the continuing anti-American protests overseas have forced foreign policy back into the spotlight. How does the Obama administration plan to respond? Plus, is the U.S. still a reliable ally to Israel against Iran? U.S. Ambassador to the United Nations Susan Rice will join us. Also Sunday: The deadly attack on U.S. assets overseas has renewed questions about the Obama administration's handling of the Arab Spring and the president's world view. How has America's position in the world changed in the past three and a half years? Our special roundtable will examine the real differences in foreign policy views coming from both sides through the lens of the campaign. Joining us: Rep. Keith Ellison (D-MN); Chairman of the House Homeland Security Committee, Rep. Peter King (R-NY); author of the new book "The Price of Politics," the Washington Post's Bob Woodward; the Atlantic's Jeffrey Goldberg; and NBC's Chief Foreign Affairs Correspondent, Andrea Mitchell.

September 23: The conversation shifts back to the economy. Both campaigns are honing in this week on two videos that are fueling the debate about the role of government, taxes, and entitlement reform. Joining

us for a debate: Obama backer Gov. Deval Patrick (D-MA) and key Romney supporter Sen. Kelly Ayotte (R-NH). Then: Is optimism about the economy fueling support for Obama? Will Romney's retooled message be enough to help his campaign rebound after a tough couple of weeks? And what do the latest polls say about remaining 45 days of the race? Our political roundtable weighs in: Mayor of Atlanta Kasim Reed (D), senior Romney adviser Bay Buchanan, "Morning Joe" host Joe Scarborough, David Brooks of the *New York Times*, and Democratic strategist Dee Dee Myers. Also Sunday: a look at the latest poll numbers and the changing battleground map with NBC News political director and chief White House correspondent Chuck Todd.

September 30: New Jersey's outspoken Republican Governor Chris Christie, a key supporter of Mitt Romney, joins us just three days before the all-important first presidential debate. What does Romney need to accomplish in his first bout with President Obama? Does the campaign need to reset after tough polling numbers in key swing states? Then: President Obama hunkers down this weekend ahead of Wednesday's first debate. What is the president's plan of attack for round one with Romney? We'll ask his senior adviser and architect of his 2008 campaign, David Plouffe. Also Sunday: What do the candidates need to do in the homestretch and during the debates to sway voters still sizing up their choices? And how much can the race change between now November 6th? Our roundtable weighs in: Conservative activist and founder of the Faith and Freedom Coalition Ralph Reed, Fmr. Gov. Ed Rendell (D-PA), the BBC's Katty Kay, NBC News political director Chuck Todd, and NBC News chief foreign correspondent Richard Engel, who will be live from Afghanistan as part of the network's special coverage of the region.

DATeline NBC

Friday, July 6 at 9p/8c: A couple goes on a scuba diving vacation in the crystal blue waters of the British Virgin Islands. On their final dive of the trip, one of them surfaced – but the other didn't. What happened on that fateful last dive? Dennis Murphy reports.

A Florida man disappears into thin air, leaving behind a young son and a grieving ex-wife who says she never stopped loving him. When his bones are identified more than twenty years later, a rookie detective is determined not only to discover who murdered him, but also to uncover the reason for his death. Keith Morrison reports.

Sunday, July 8 at 8p/7c: 11 year old Josie Romero has been trying to break free from a nightmare that few children will ever know. Biologically born a boy, Josie is a transgender child who feels like a girl trapped in the wrong body. Hoda Kotb reports. It's the Hollywood story everyone's been talking about: the breakup of Tom Cruise and Katie Holmes. According to insiders, there was a third player in this marriage – the Church of Scientology. Dateline takes you behind the scenes to find out what happened to "TomKat."

Friday, July 13 at 9p/8c: A beautiful young woman in Denver, Colorado goes out for the evening and never returns home. Weeks later, in a neighboring town, another young woman is found nearly murdered in her apartment. Was there a deadly connection between the two? Keith Morrison investigates.

Sunday, July 15 at 7p/6c: Two strangers, both bent on unraveling family mysteries, discover that they share a unique bond that is rooted within NBC News and goes back to the most tumultuous days of the Civil Rights movement in Mississippi. Lester Holt reports.

The murder of a family patriarch is a mystery without a clear motive or suspect. What put one branch of the family against the other? It would take a detective years before piecing together the puzzle and trapping the killers.

Friday, July 20 at 9p/8c: A woman is gunned down in an unlikely place for a murder, the back of a comic book store she owned with her husband. It would take 17 years before an arrest is made in the cold case.

Dennis Murphy reports.

Sunday, July 22 at 7p/6c: Some of the most amazing moments of athletic adventure ever caught on tape. More than extreme, these are life and death situations, and sometimes it is the spectators who are in peril. From mountain tops to ocean depths, you won't believe these people escaped alive.

A young woman from Southern California goes missing. Did she run away? Was she kidnapped? The police have suspects but no real evidence. It would take over nine years and the expertise of a cold case investigator, "The Evidence Whisperer," to figure out what happened to Lysie Ekelund. Josh Mankiewicz reports.

Sunday, August 17 at 10p/9c: A crime scene straight out of a Hollywood film...the beautiful airline employee and one-time model brutally stabbed in her Florida home. Police investigating the bloody scene discovered Karen Pannell appeared to have left one very intriguing clue, the word "ROC" written in blood on the wall. Did the dying woman write the name of her killer? The police investigated Karen's ex-boyfriend Roc but forensics would prove that Karen couldn't have written a word...and therefore someone else had to have done it...but who?

Sunday, August 19 at 7p/6c: She's America's new star. And at the tender age of 16, Gabby Douglas is on the brink of even more fame and fortune. Lester Holt spends time with Olympian Gabby Douglas in her first week after the London Games. We'll have exclusive home movies from her return home as a gold medalist, and we'll hear how she's handling her instant celebrity, the media scrutiny and her plans for the future.

Friday, August 24 at 10p/9c: Angie Dodge was a sweet young girl violently murdered in her Idaho home. There was a confession, but no evidence linking her supposed killer to the crime scene. He's behind bars, but lucky to be alive, given Angie's mother Carol pushed for the death sentence; Which makes what Carol Dodge tells us about him now...very puzzling indeed. Evidence over a decade later would make Carol his number one supporter and she's been fighting for his release ever since. Keith Morrison reports.

Friday, August 31 at 10p/9c: When a mother is murdered, small town secrets help crack the case. Keith Morrison reports. A softball mother of three is shot dead in her car on a lonely dirt road. Her cheating husband becomes the number one suspect...yet there's no evidence linking him to the crime. Two years go by and her grieving family still has no answers. But in a small town Tuscaloosa, Alabama, where everyone knows everyone, nothing stays secret for long.

Sunday, September 2 at 7p/6c: What would your child do if approached by a stranger? Hidden cameras capture kids as they're put to the test when adults are not around. Natalie Morales reports.

Friday, September 7 at 10p/9c: The Drew Peterson Verdict: Former Illinois police officer Drew Peterson was found guilty of murder in the 2004 death of his third wife, Kathleen Savio. Dateline sits down with family members of Kathleen Savio and Stacy Peterson, Drew's fourth wife who has been missing since 2007. Pastor Neil Schori, the key prosecution witness at trial, speaks out to Dateline in his first primetime network interview. Plus, interviews with prosecutors and defense attorneys from the Peterson trial, also in their first primetime network appearances.

Friday, September 14 at 10p/9c: The Inside Man: A fast-talking hood risks his life by going undercover in one of the country's roughest prisons to expose a suspected serial killer's secrets. Lester Holt reports.

Friday, September 21 at 10p/9c: An escaped convict and the deputy warden's wife are found after a decade on the run. Was she a hostage or an accomplice?

Friday, September 28 at 10p/9c: When a top Hollywood stunt man is gunned down, the investigation leads to a femme fatale once married to a movie star mobster.